

UNITED STATES DISTRICT COURT  
for the  
Southern District of New York

Federal Trade Commission \_\_\_\_\_ )  
    Plaintiff \_\_\_\_\_ )  
    v. \_\_\_\_\_ ) Case No. 1:23-cv-06188-ER  
IQVIA Holdings Inc. & Propel Media, Inc. \_\_\_\_\_ )  
    Defendant \_\_\_\_\_ )

**APPEARANCE OF COUNSEL**

To: The clerk of court and all parties of record

I am admitted or otherwise authorized to practice in this court, and I appear in this case as counsel for:

IQVIA Holdings Inc. \_\_\_\_\_ .

Date: 08/11/2023

/s/ Carl Lawrence Malm  
\_\_\_\_\_  
*Attorney's signature*

Carl Lawrence Malm (1004489)  
\_\_\_\_\_  
*Printed name and bar number*

Cleary Gottlieb Steen & Hamilton LLP  
2112 Pennsylvania Avenue, NW  
Washington, DC 20037

\_\_\_\_\_  
*Address*

lalm@cgsh.com  
\_\_\_\_\_  
*E-mail address*

(202) 974-1959  
\_\_\_\_\_  
*Telephone number*

(202) 974-1999  
\_\_\_\_\_  
*FAX number*